

基本情報

時間割コード/Course Code	
開講区分(開講学期)/Semester	Fall and Winter Term
曜日・時間/Day and Period	Wed3
開講科目名/Course Name (Japanese)	Global Business Dynamics
開講科目名(英)/Course Name	Global Business Dynamics
教室/Room	
定員/Capacity	
ナンバリング/Course Numbering Code	
必修・選択/Required/Optional	
授業形態/Type of Class	講義科目
単位数/Credits	2
年次/Student Year	
分野/Field	
担当教員/Instructor	Heejin Kim
メディア授業科目/Course of Media Class	

※メディア授業科目について

授業回数の半数以上を、多様なメディアを高度に利用して教室等以外の場所で行う授業を「メディア授業科目」としています。

学部学生が「メディア授業科目」を卒業要件に算入できるのは60単位が上限です。

なお、非該当の場合であっても、メディアを利用した授業を実施する場合があります。

詳細情報

授業サブタイトル/Course Subtitle	
開講言語/Language of the Course	English
学習方法/Learning Method	聴講・視聴, 討論, 体験・実践
授業の目的と概要/Course Objective	Understanding the dynamics of global business is essential for students living in intertwined world today. This course provides students with basic concepts and knowledge of international business to understand the opportunities and challenges of global companies. During 15 weeks' lecture, you will learn about global business environment, strategies and organizations of global companies, and functional strategies and challenges when competing globally.
履修条件・受講条件/Requirement / Prerequisite	No prior knowledge on global business is required. Instead, your passion for learning and intellectual curiosity is highly required.
出欠席及び受講に関するルール/Attendance and Student Conduct Policy	Students are expected to attend and actively participate in the class discussions to learn from each other.
教科書・指定教材/Textbooks	The instructor will upload lecture material (PDF) to CLE beforehand
参考図書・参考教材/Reference	Charles W.L. Hill (2024). Global Business Today, McGraw Hill
成績評価に関する補足情報/Additional Information on Grading	
合理的配慮/Reasonable Accommodation	
特記事項/Special Note	The structure and contents of the course, and grading criteria will be explained in detail in the first class (guidance). So, please don't miss the first class if you seriously consider to take the course.
オフィスアワー/Office Hour	by appointment (kim@econ.osaka-u.ac.jp)
実務経験のある教員による授業科目/Course conducted by instructors with practical experience	

成績評価詳細情報

学習目標(1)/Learning Goal(1)	Understanding the basic concepts and knowledge of international business
学習目標(2)/Learning Goal(2)	Developing your own perspective on global political/economic change and companies' activities
学習目標(3)/Learning Goal(3)	Training yourself to have your own opinion on a certain issue and make an effective communication of it with others
学習目標(4)/Learning Goal(4)	
学習目標(5)/Learning Goal(5)	

学習目標/Learning Goal	評価方法				
	期末試験	学習への参加度			
学習目標(1)/Learning Goal(1)	○				
学習目標(2)/Learning Goal(2)		○			
学習目標(3)/Learning Goal(3)		○			
学習目標(4)/Learning Goal(4)					
学習目標(5)/Learning Goal(5)					
評価割合(%)/Grade Breakdown	100%	%	%	%	%

授業計画

回/Time	題目/Title	内容/Content	授業時間外学習/Independent Study Outside of Class
第1回	Guidance		Students preview the lecture material of next week, and search/prepare for class discussion topics and questions
第2回	Globalization?		
第3回	National differences in political, economic and legal systems		Same as above
第4回	Difference in culture (1)		Same as above
第5回	Difference in culture (2)		Same as above
第6回	MNCs' market entry strategy		Same as above
第7回	The strategy of international business		Same as above
第8回	The organization of international business		Same as above
第9回	Emerging market strategy of Japanese MNCs		Same as above
第10回	Global R&D		Same as above

第11回	Global production and supply chain management		Same as above
第12回	Global marketing		Same as above
第13回	Global human resource management		Same as above
第14回	Global business and CSR		Same as above
第15回	Language strategy of MNCs		Same as above

授業担当教員					
教員氏名 / Instructor Name	ふりがな / Name (hiragana)	所属・職名・講座名 / Affiliation, Title, Course	居室 / Office	内線 / Extension	e-mail / E-mail
Heejin Kim		Graduate School of Economics			kim@econ.osaka-u.ac.jp